



CORPORATE SPONSORSHIP

TRAVERSE CITY CENTRAL HIGH SCHOOL

The corporate partnership program was developed to provide much needed funding to the varsity, junior varsity and freshmen football programs at Traverse City Central High School. Through annual contributions to our corporate partnership program and various fund-raising events, our football booster club has been very successful in meeting the needs and requirements of the program. Once again, the Football booster club looks to the community for support. It is our desire to welcome you and your company to our list of much appreciated corporate partners this year.

Quick Facts:

- *Traverse City Central High School serves over 1,400 students and their families in grade 9-12.*
- *The football program currently has over 105 student athlete participants.*
- *Average attendance for Varsity home games is 2,000. The Central vs. West game typically attracts close to 10,000.*
- *Our families are highly supportive of the school and, as a community, are actively supportive of those who sponsor and support their kids.*

We welcome businesses of any size to take advantage of this unique advertising opportunity. We hope that you find in return for your corporate partnership we are dedicated to helping you see a return on your investment. See below for your corporate partnership opportunities.

\$1,500 CHAMPIONS Package

- 4 Person Team for Golf Outing
- Hole Sponsorship for Golf Outing
- Ad on Scoreboard for all Home games
- Announcement as a corporate sponsor at all Home games
- Banner along the field at all Home games with your Company name and logo naming you as a Trojan Football Sponsor
- Full page Company Ad in the Fall Athletic Program
- Company name and logo with link to your website on the CHS Football website as a corporate partner
- Printed Program

\$1,000 VICTORY Package

- Hole Sponsorship for Golf Outing
- Ad on Scoreboard for all Home games
- Announcement as a corporate sponsor at all Home games
- Banner along the field at all Home games with your Company name and logo naming you as a Trojan Football Sponsor
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TROJAN FOOTBALL



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\$500 WINNERS Package

- Banner along the field at all Home games with your Company name and logo naming you as a Trojan Football Sponsor
- Full page Company Ad in the Fall Athletic Program
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\$300 COACHES Package

- Half page Company Ad in the Fall Athletic Program
- Company name and logo with link to your website on the CHS Football website as a corporate partner
- Printed Program

\$100 PLAYERS Package

- 1/4 page Company Ad in the Fall Athletic Program
- Printed Program

THE FALL ATHLETIC PROGRAM IS SOLD AT ALL FRESHMAN, JV AND VARSITY HOME FOOTBALL GAMES.

PROMOTIONAL MARKETING

Donations of any kind are also accepted for raffle prizes which are given away at home games.

Ad copy including logo and/or artwork, is due by July 11, 2024

Tickets and other promotional items will be distributed as they become available.

Fall Program Advertisements Only

- Full page\$300
- 1/2 Page.....\$225
- 1/4 Page.....\$100
- Business card.....\$75

Corporate Partnership Opportunities

- Champions Package\$1,500
- Victory Package.....\$1,000
- Winners Package..... \$500
- Coaches Club..... \$300
- Players Club \$100

Company Name _____ Contact Person _____

Address _____

Phone _____ Email _____

Total amount enclosed: _____ Payment Method: Check Cash

Checks made payable to **TCC Athletic Boosters**

TAX ID# 38-2S58513

All questions, advertising materials, payments, and forms should be directed to our booster representative:

Jennifer Kloosterman • 231-342-2613 • kloostermanjen@gmail.com

On behalf of the Trojan Football players,
Varsity Head Coach Eric Schugars, and the Trojan Football Boosters Club

WE THANK YOU FOR YOUR CONSIDERATION AND SUPPORT

