



CORPORATE SPONSORSHIP

TRAVERSE CITY CENTRAL HIGH SCHOOL

The corporate partnership program was developed to provide much needed funding to the varsity, junior varsity and freshmen football programs at Traverse City Central High School. Through annual contributions to our corporate partnership program and various fund raising events, our football booster club has been very successful in meeting the needs and requirements of the program. Once again, the Football booster club looks to the community for support. It is our desire to welcome you and your company to our list of much appreciated corporate partners this year.

QUICK FACTS:

- *Traverse City Central High School serves over 1,400 students and their families in grade 9-12.*
- *The football program currently has over 105 student athlete participants.*
- *Average attendance for Varsity home games is 2,000. The Central vs. West game typically attracts close to 10,000.*
- *Our families are highly supportive of the school and, as a community, are actively supportive of those who sponsor and support their kids.*

We welcome businesses of any size to take advantage of this unique advertising opportunity, but we understand due to recent economic strains, sponsorship may be difficult. For this reason we have added significant marketing values for your business to our previous tier structure. In addition, we have created some new, less expensive alternatives and a new Patron's page option for you to show your support of Trojan Football. We hope you find that in return for your support we are dedicated to helping you see a return on your investment.

THE FALL ATHLETIC PROGRAM IS SOLD AT ALL JV AND VARSITY HOME FOOTBALL GAMES

\$1,500 BLACK & GOLD CHAMPIONS PACKAGE

- Full page ad in fall athletic program
- 4 Varsity gold cards (savings at area establishments)
- 24 tickets for any 2021 Trojan Varsity home football game
- A banner hung up along the field at all Home games with your business name and/or logo on it naming you as a Trojan Football sponsor
- Company name listed on program's sponsorship page.
- Golf outing hole sponsorship
- Company name/logo with link to your website on the CHS Football website as a corporate partner
- Announcement as a corporate sponsor at all Home Varsity and JV games

TROJAN FOOTBALL



TROJAN FOOTBALL



\$1,000 VICTORY PACKAGE

- Half page ad in fall athletic program
- 2 Adrenaline cards (savings at area establishments)
- 12 tickets for any 2021 Trojan Varsity home football game
- A banner hung up along the field at all Home games with your business name and/or logo on it naming you as a Trojan Football sponsor
- Golf outing hole sponsorship
- Company name listed on program's sponsorship page
- Company name/logo with link to your website on the CHS Football website as a corporate partner
- Announcement as a corporate sponsor at all Home Varsity and JV games

\$250 COACHES CLUB

- Quarter page ad in fall athletic program
- Company name listed on program's sponsorship page.
- Company name/logo with link to your website on the CHS Football website as a corporate partner
- Announcement as a corporate sponsor at 2 Home Varsity and JV games

\$500 WINNERS PACKAGE

- Quarter page ad in fall athletic program
- 2 Varsity gold cards (savings at area establishments)
- 12 tickets for any 2021 Trojan Varsity home football game
- Company name listed on program's sponsorship page.
- Company name/logo with link to your website on the CHS Football website as a corporate partner
- Announcement as a corporate sponsor at 3 Home Varsity and JV games

\$100 PLAYERS CLUB

- Company name listed on program's Patron's page.
- Company name/logo with link to your website on the CHS Football website as a corporate partner
- Announcement as a corporate sponsor at one Home Varsity and JV game

PATRON'S PAGE

- \$10+, any amount is appreciated
- Company name listed on program's Patron's page

PROMOTIONAL MARKETING

Donations of any kind are also accepted for raffle prizes which are given away at home games.

Ad copy including logo and/or artwork, is due by July 10th

Tickets and other promotional items will be distributed as they become available.

Fall Program Advertisements

- Full page\$425
- 1/2 Page\$225
- 1/4 Page\$115
- Business card..... \$50

NEW: Patron's Page – *If every player can find at least five people to contribute, that could be over an additional \$5000 for our program! Businesses and individuals are welcome.*

Partnership Opportunities

- Champions Package \$1,500
- Victory Package \$1,000
- Winners Package\$500
- Coaches Club..... \$250
- Players Club\$100
- Patron's Page \$10+

Company Name _____ Contact Person _____

Address _____

Phone _____ Email _____

Total amount enclosed: _____ Payment Method: Check Cash

Checks made payable to TCC Athletic Boosters
TAX ID # 38-2558513

All questions, advertising materials, payments, and forms should be directed to our booster representative:

Sean Burnham • 231-944-0457 • tccfootball.info@gmail.com

On behalf of the Trojan Football players,
Varsity Head Coach Eric Schugars, and the Trojan Football Boosters Club

WE THANK YOU FOR YOUR CONSIDERATION AND SUPPORT

